



NICOLE SASSAMAN BIOGRAPHY

Nicole Sassaman has a keen eye for redesigning spaces, completely reinventing them, and making them uniquely her own. She has renovated and sold dozens of residential properties in the Los Angeles area from downtown to the Hollywood Hills. But Nicole is not your typical contractor. With equal parts sass, style and vision that are completely unheard of in her field, Nicole is not afraid to knock down a wall or gut an entire residence herself. She can often be found on-site wearing stilettos right along with her hard hat! Rumor has it that she even has a Gucci tool belt, a touch found only in Hollywood and one that sets her apart in this rough-and-tumble world.

Nicole's reputation has landed her a gig as design expert on the hit E! series "Area" and "Lulu's House" on Fine Living. She has also won and appeared on HGTV's "Designer's Challenge" and "Smart Solutions", "Ivillage", "I Want That Kitchens", as well as SoapTalk with Lisa Rinna. Her list of clients includes some of the most notable names in the entertainment industry including Universal Studios, Amblin Entertainment, UPN and many more. Nicole is the face and publisher of the prestigious "Innovative Home" magazine, one of the most reputable journalistic sources in the world of interior design. Nicole oversees editorial content and layout of the publication and is one of a select few designers to have this title and honor bestowed upon her. She is also the host of Lowe's online design show Creative Ideas. With this venture, Nicole shares her unique and cutting-edge DIY tips with viewers, showing them how to create a maximum impact in spaces they design.

Ever the entrepreneur, Nicole is constantly expanding her design domain across the landscape of Southern California and beyond. In 2006, she launched her first line of home and bath accessories. Made from managed forest materials, the line was met with praise from the design community. She will expand the line to include a full line of home furnishings and more accessories in 2007. Nicole is also a partner in Los Angeles' well-known storefront Colburn-Sassaman (formerly Colburn-Schwartz).

Nicole began her career in her hometown of Rockford, Illinois where, as a teenager, she created a line of greeting cards which sold in stationers and boutiques around the country including Fred Segal. Quentin Tarantino's production company noticed the cards and recruited Nicole to create the company's holiday card. As her reputation grew, Nicole began to develop a star-studded clientele of celebrities and executives. Eager to pursue her endeavors and apply her vision on a much grander scale, Nicole ventured into purchasing and renovating condominiums. That's when her amazing style and her unique homes started springing-up from Beverly Hills to Century City and beyond.

With an unconventional approach to design, Nicole's first renovation project was a small non-descript condo she transformed into a New York style loft. Ignoring conventional thinkers who raised eyebrows at the thought, Nicole demolished walls and ceilings to create the illusion of more room with adaptable spaces and soaring ceilings. The final product revolutionized the concept of condominium living in Los Angeles and soon became a trend mimicked throughout the city.

To date, Nicole has transformed more than 55 condominiums and 20 homes in Los Angeles. She recently finished the most challenging project in her portfolio thus far - a 6,000 square foot architectural estate that once served as Greta Garbo's glamorous Beverly Hills hideaway. She also recently completed a 5,500 square foot home in Malibu. The property, known as a "smart home," features the latest looks and technology including the ability to control any feature of the home from a single location. It is one of the few properties of its kind in the area. Nicole has also designed the home of Steve Silver (four-time Emmy nominee for Two and a Half Men) and his wife actress Kerri Kenney, Reno 911.

Since Nicole Sassaman's arrival on the scene, conventional interior design has never been the same. In radically inventive spaces be they single-family condos, illustrious estates or neglected landmarks, she transforms the ordinary to the extraordinary and does so with her expert eye for design... and designer heels!

